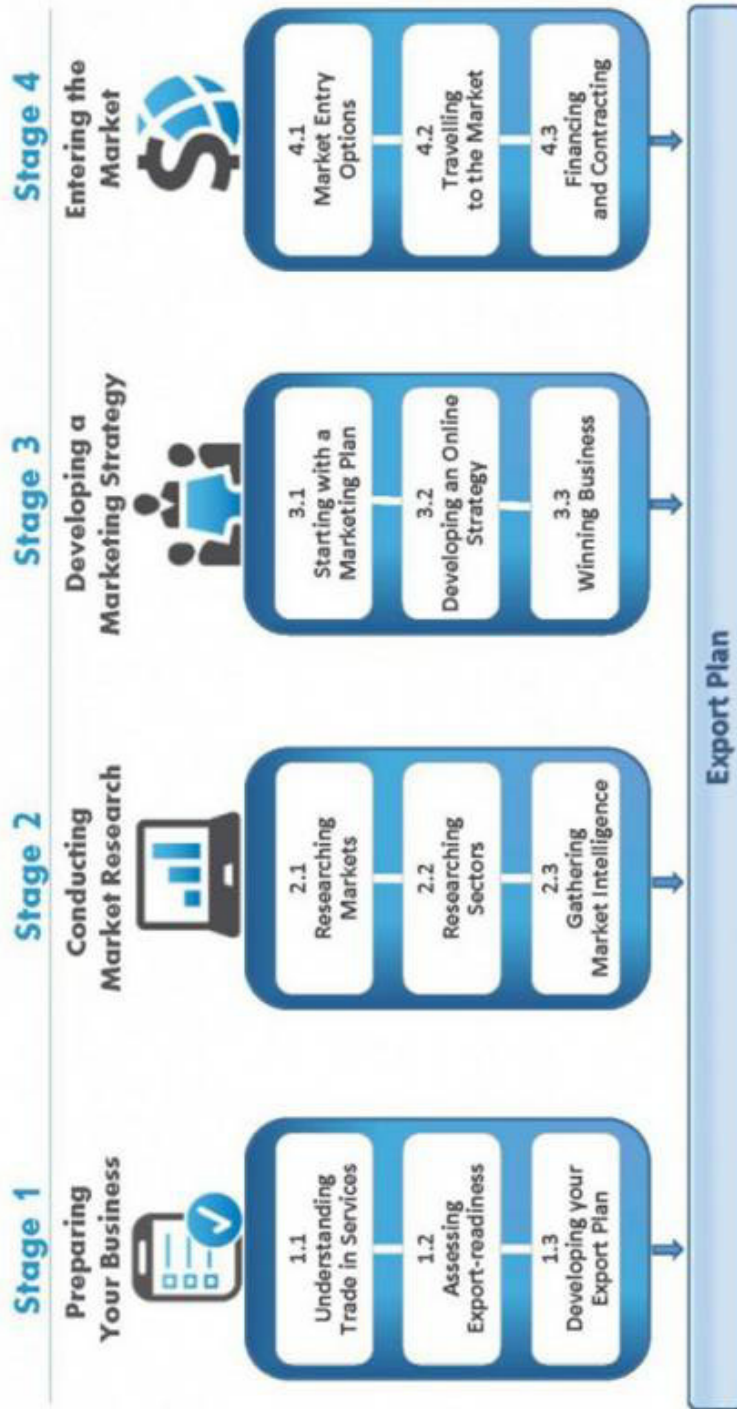


PROGRAMME STRUCTURE/ROADMAP

Follow the Roadmap to Exporting



Benefits of "SERVICES Go Global"

- Develop an **Export Plan** for their business
- Increase market share and opportunity to specialise
- Increase jobs through creation of new opportunities
- Mitigate the risks of doing business in only one country
- Become competitive and penetrate new markets regionally and internationally
- Boost innovation and competitiveness through exposure to new ideas
- Enhance credibility through participation in the global marketplace

SERVICES Go Global
ACCESS
For Increasing **SERVICE EXPORTS**

BUSINESS PLAN

MONEY
TEAM WORK
STRATEGY
CREATIVE
START
PERFORMANCE
RESULT

Are you providing a Service?
What is your Mode of Service Delivery?
Are you Export Ready?
Do you have an Export Plan?

Register for SGG to Increase Service Exports!

Follow the Roadmap to Exporting your Services!

Get Ready, Go!!!

"SERVICES Go Global" Coming soon

SERVICES GO GLOBAL coming soon!

Tentative Programme Schedule

4 whole day OR 8 half-day programme

- January 2015 - 1st training session
- April 2015 - 2nd training session
- July 2015 - 3rd training session
- October 2015 - 4th training session

Registration

Contact SLCSI or visit our Website and Facebook Page for a Registration Form and programme cost:

Tel. #: 452-7865

E-mail: slcsi@candw.lc

Website: www.slcsi.org.lc

Programme Targets:- SME Firms/service providers and other stake holders: Trade Support Institutions, the Chamber of Commerce, Business Finance Agencies Government * Business Support Organisations * Sector Associations

What is the Saint Lucia Coalitions of Service Industries (SLCSI)?

The SLCSI is the **national umbrella body** representing the **Services Sector** in Saint Lucia. It is a **membership-based organization** comprised of a range of stakeholders operating in and related to the Services Sector.

SLCSI OVERALL ROLE

To enhance the international competitiveness of Saint Lucia's national Services Sector and increase exports through Service Sector Associations.

SLCSI MISSION STATEMENT

To facilitate the growth and development of the Saint Lucia Services Sector, through the adoption of high service standards, fostering activism and education on trade in services issues and promoting the pursuit of strategies to sustain service providers' competitiveness in the global marketplace.

SERVICES Go Global™ Coming Soon



The Saint Lucia Coalition of Service Industries (SLCSI) Developing a Platform for Service Exports

Following an Export Training "Serving Up Success" held for a group of twenty (20) small firms under the project "Developing Saint Lucia's Services Sector," the SLCSI is now offering a comprehensive Export-Readiness training programme for SME firms and service providers - "SERVICES Go Global."



"SERVICES Go Global (SGG)" will:-

- Increase Service Exports
- Improve your Competitiveness
- Expand your Business
- Achieve Success in the International Marketplace

Characteristics and Methodology of "SERVICES Go Global"

4 Stages * 12 Modules * 60 Core Competencies * Over 120 Specific Competencies

- An export-readiness programme for SME firms or service providers
- Programme based on globally accepted strategies and best practices
- Instructor-led, competency based
- Certified trainers
- Export Plan development
- Adopt the GATS Modes of delivering services
- 4-Stage Roadmap - a logical, sequenced approach to exporting
- 12 Core Modules of export preparation
- Needs-based training
- Presentations, roundtable discussions, coaching, exercises, case studies, tools and templates
- 4 whole-day OR 8 half-day programme



"SERVICES Go Global" is the tool for all service providers to Increase their Export of Services