



Enhancing Competitiveness in the Global Marketplace

PRESS RELEASE

Castries, St. Lucia
November 2, 2015

Spa Therapists and Management Consultants get Certified

Massage therapists and management consultants in Saint Lucia are now better equipped to take advantage of opportunities to offer their services to clients across the region and internationally.

Twenty three (23) Spa Therapists have attained Caribbean Vocational Qualification (CVQ) in Massage Therapy – Level 3. With the newly acquired Certification, the therapists can now move freely within CARICOM under the CSME free movement of persons regime, and offer their services to a broader client base. The CVQ Training and Certification of Spa Therapists is the result of a joint initiative between the Saint Lucia Coalition of Service Industries (SLCSI), the Hair, Beauty and Spa Association, and the TVET Unit of the Ministry of Education. The 23 participants, now have the added benefit of being recognized as ‘Licensed’ massage therapists by the Allied Health Council of St. Lucia.

In the area of Management Consulting, nine (9) St. Lucian professionals are now Certified Management Consultants. The CMC Certification is the result of a collaborative effort between the SLCSI, the Association of Management Consultants of Saint Lucia (AMCS) and the Caribbean Institute of Certified Management Consultants (CICMC).

Certified Management Consultant (CMC), is an internationally recognized certification of competence and professionalism in Management Consulting. It serves as an international endorsement and recognition of a members’ expertise, and draws clients to them.

CMC Certification will help AMCS members improve their export potential, and enhance their ability to compete in the delivery of service at the national, regional and international level. The nine CMCs now have the required knowledge and skills which will enable them to build a reputation of delivering high quality, professional consulting services across various sectors and markets.

SAINT LUCIA COALITION OF SERVICES INDUSTRIES INC.

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Funding for both Certification Programmes was provided by UKaid under the CDB administered CARTFund Project “Developing Saint Lucia Services Sector”, and implemented by the SLCSI.

On **Thursday November 5**, the Saint Lucia Coalition of Service Industries will hold a **Certificate Presentation and Pinning Ceremony** for the 23 Spa Therapists and 9 Management Consultants, under the theme – *Enhancing Competitiveness through Certification and Training*.

The event will be held at **The Royal by rex resorts** from **10:00 a.m.** this **Thursday**. SLCSI President, Terrence Elliott and President of the Caribbean Association of Certified Management Consultants, Dr. Vasantha Chase, will deliver brief remarks. A representative of the Ministry of Commerce will deliver the feature address.

The Certification and Pinning Ceremony will be preceded by a **Press Conference** to be hosted by the **Association of Management Consultants (AMCS)** at **9:30 a.m.** The Press Conference will focus on the significance of CMC Certification of nine AMCS members to their individual firms, their clients, business process enhancement, and the need for innovation in a highly competitive business environment.

SLCSI extends an invitation to your Media House to attend Thursday’s events.

Your attendance and coverage would be greatly appreciated.

Sincerely,

Yvonne Agard

Executive Director

Saint Lucia Coalition of Services Industries (SLCSI)

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