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## Business ideas from National Schools Science Fair



Student of Aux Lyons Combined explains science project to Calabash TV

Education Minister Dr. Robert Lewis is urging the business community to take a closer look at the creativity and entrepreneurial spirit of the island's students particularly those who participate in the annual National Schools Science and Technology Fair.

This year the fair was held under the theme "Science and Technology Advancement – Changing our Lives through Scientific Competitions".

Science projects were judged under categories such as Environmental Science, Home Economics, Science and Technology, Physics, Mathematics and Agricultural Science.

Science and Technology Minister Dr. James Fletcher commended the participants drawn from primary to tertiary level institutions for the quality of projects submitted this year and urged the wider student population to embrace science as a very real educational and career option, citing examples such as FaceBook's Mark Zuckerberg, Apple's Steve Jobs and Microsoft's Bill Gates as science students who are now impacting on how we live and communicate.

A number of the science projects showed potential for development as business ideas. For example the Aux Lyon Combined School's project "USING PLASTICS TO MAKE BANISTERS" was judged the first place winner under Environmental Science for Primary Schools. The school hopes to solve an environmental problem and at the same time create a product that is in huge demand in the construction industry.

Calabash TV and the Caribbean Business Report will over the next few weeks feature the submissions to this year's Science and Technology Fair.

The sponsors came in for special praise for their support of such a critical outlet for the creative energies of St. Lucian students.



Banisters made out of plastic



- Business ideas from National Schools Science Fair
- Main winners of Science and Technology Fair
- SLISBA workshop April 16-20 at Palm Haven
- St. Lucia Youth Business Trust receives support from Scotia Bank
- Increased interest in DALE CARNEGIE course "Skills for Success"
- Double digit growth in stay over arrivals from major markets
- LIME pays tribute to Saint Lucia's Queen of Dance & Culture
- Barbados shocked by announcement of Almond closure end of April
- Jade Mountain named #1 honeymoon resort in the Caribbean
- REDjet a motivator for developing intra-regional travel
- Sir Viv's Charity Tournament raises \$45,000 for young golfers and cricketers
- St Helen University was Premier Sponsor of Viv Richards Celebrity Golf Tournament
- First Citizens Women's Conference April 28th
- EC Global supports Jazz 2012

## » Headlines

**CTV News nightly at 8:00** with Alisha Ally





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## RESULTS OF NATIONAL SCHOOLS SCIENCE & TECHNOLOGY FAIR 2012

<b>PRIMARY SCHOOL</b>	
<b><u>ENVIRONMENTAL SCIENCE</u></b> 1 <sup>ST</sup> PLACE AUX LYONS COMBINED Using Plastics to Make Banisters	<b><u>HOME ECONOMICS</u></b> 1 <sup>ST</sup> PLACE CARMEN RENE MEMORIAL Vitamin C in Citrus
<b><u>SCIENCE AND TECHNOLOGY</u></b> 1 <sup>ST</sup> PLACE Banse La Grace Temperature of Sulphur Springs	
<b>SECONDARY SCHOOL</b>	
<b><u>SCIENCE AND TECHNOLOGY</u></b> 1 <sup>ST</sup> PLACE Vieux Fort Comprehensive Campus B Bee Cream	<b><u>PHYSICS</u></b> 1 <sup>ST</sup> PLACE St. Mary's College Mind Control House
<b><u>MATHEMATICS</u></b> 1 <sup>ST</sup> PLACE Vieux-Fort Comprehensive Campus B Arithney	<b><u>AGRICULTURAL SCIENCE</u></b> 1 <sup>ST</sup> PLACE Marigot Secondary School Lady Bug
<b>UPPER SECONDARY SCHOOL</b>	
<b><u>ENVIRONMENTAL SCIENCE</u></b> 1 <sup>ST</sup> PLACE Piaye Secondary School Tyre Roof Making	
<b>LOWER SECONDARY SCHOOL</b>	
<b><u>ENVIRONMENTAL SCIENCE</u></b> 1 <sup>ST</sup> PLACE Leon Hess Comprehensive Secondary School Cancer Research	
<b>TERTIARY</b>	
<b><u>SCIENCE AND TECHNOLOGY</u></b> 1 <sup>ST</sup> PLACE SALCC – A Level Division The Absorbance of Inorganic Pollutants by Sargassum Seaweed	

### SLISBA workshop April 16-20 at Palm Haven

The St. Lucia Industrial and Small Business Association, SLISBA is organising a five day training workshop for Small, Medium and Micro Enterprises to be held from 9:00am - 4:30pm daily at the Palm Haven Hotel in Gros-Islet from April 16 - 20, 2012.

The workshop will be facilitated by representatives of the International Labor Organization (ILO) and aims to strengthen the management capacity of member companies. Members will receive course materials and meals at no cost. Interested members of SLISBA should call 452-3146 to book space early. Members can feel free to nominate members of their management team, or senior supervisors, if they are unable to attend themselves.

If you have missed the nightly **CTV News** which airs at 8:00, then visit the **Calabash TV YouTube page** [www.youtube.com/calabashTV](http://www.youtube.com/calabashTV) for reports and special features. The **Calabash TV website** is under construction but this copy of the **Caribbean Business Report** can be accessed at [www.calabashTVstlucia.com](http://www.calabashTVstlucia.com)

**Caribbean Business Report**





## “St. Lucia Youth Business Trust receives support from Scotia Bank”



Rosemary Deligny of SLYBT receives check from Mr. Chester Hinkson

The Bank of Nova Scotia has donated EC 5000.00 EC to the St. Lucia Youth Business Trust. Mr. Chester Hinkson General Manager and Country Head of Scotiabank St. Lucia presented the cheque to Mrs. Rosemary Deligny, Chairperson of SLYBT at the Bank William Peter Bank. The St. Lucia Youth Business Trust seeks to provide the critical support, financial, technical, training and mentoring to young entrepreneurs.

Mr. Hinkson expressed the Bank's interest

in assisting and supporting entrepreneurship in this tough economic times being experienced by St. Lucians. Mrs. Deligny conveyed her thanks to Mr. Hinkson and his team on behalf of the Trust and noted that this donation will make a difference for young entrepreneurs. Scotia Bank has been assisting other Youth Business Trust Internationally for many years and SLYBT welcomes this new partnership.

SLYBT is presently assisting 15 young entrepreneurs with the development of their business plans as this is critical to the business success and in attracting technical and especially finance from leading institutions.

Persons interested in learning more about the St. Lucia Youth Business Trust can visit the website at [www.slybt.org](http://www.slybt.org) and can contact the office of the St. Lucia Youth Business Trust at (758) 452-3165.

## Increased interest in DALE CARNEGIE course “Skills for Success”

The registration for the 2012 Dale Carnegie course “Skills for Success” has been exceedingly favorable, with over half of the seating capacity available to participants being filled only one week after the first announcement.

The program will be facilitated by long standing Dale Carnegie instructor Thomas Fields of Barbados, who is expecting to once again inspire the group of this year's participants.

Dale Carnegie's techniques and methods have been proven to transform the lives of over seven million people worldwide. His books have been translated into numerous languages and remains best sellers. ‘How to win friends and influence people’, ‘How to stop working and start living’, and ‘Easy ways to effective speaking’ are three of the books which will be provided to each participant of this course.

The program is once again being offered by The St. Lucia Chamber of Commerce Industry and Agriculture for the ninth consecutive year to full classes. The Chamber urges persons interested in this life changing course to contact their office at 452 3165 for more information or visit their website at [www.stluciachamber.org](http://www.stluciachamber.org).

## Double digit growth in stay over arrivals from major markets

Saint Lucia's vital tourism product is benefiting from double digit increases in stay over arrivals in several key markets based on early figure indicators.

For the months of January and February 2012, the island recorded a twenty percent increase in stay over arrivals which totaled 63,868. In the largest source market, the United States, arrivals to Saint Lucia grew by 13% over the same period last year, recording a total of 22,636.

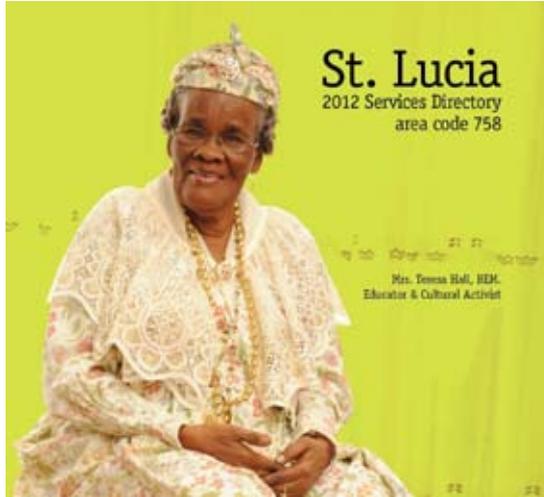
Arrivals from the island's second largest market, the United Kingdom, totaled 16,549; 4513 more visitors than the same period in 2011 (a 38% increase). The Canadian market also recorded an increase in visitor arrivals from 10,611 to 13,853 in 2012, which resulted in a 31% increase.

Commenting on the increases, Tourism Director Louis Lewis says they were the results of well thought out and targeted market intervention strategies designed to boost Saint Lucia's visibility in major source markets. These increases he says, “come in spite of the many challenges faced in the tourism industry, and underscores the fact that as a destination we are holding our own as we continue to promote Saint Lucia as a preferred destination of choice amidst the global competition.”

The Caribbean market captured the fourth largest (8%) share of the stay over arrivals between January and February 2012, with a total of 5,308 visitors. This represented a 6% increase over the same period last year.

Cruise calls increased from 99 by the end of February 2011 to 117 for the same period in 2012, which was reflective in an 11% increase in arrivals over the same period.

## LIME pays tribute to Saint Lucia's Queen of Dance & Culture



LIME has dedicated the front cover of the 2012 Services Directory to honouring Mrs. Teresa Hall, one of Saint Lucia's most popular and dedicated cultural activists.

Mrs. Hall is the founder of the Helen Folk Dancers, one of the island's leading dance troupes. She started the group in 1991 with a core ensemble of students and alumni from the Castries Comprehensive Secondary School and other secondary schools, some of whom are still involved in the group to this day.

Inspired by her mother, who was a La Rose queen, Mrs. Hall got involved in traditional dance as a child and often took part in quadrille and other Creole dances.

She has devoted almost her life to teaching and promoting the art form and has helped to foster greater public appreciation for St Lucia's culture, especially among the youths. She is a recognized authority on Saint Lucia's national dress, and has taught art and craft around the island. She has also worked with the Saint Lucia Blind Welfare Association and served as a member of the local Poppy Day Committee.

To this day, Mrs. Hall remains a vocal and outspoken cultural advocate. A mother of nine, she is deeply spiritual and regularly takes part in various religious activities. She also devotes much of her spare time to horticulture, yet another of her many passions.

## Barbados shocked by announcement of Almond closure end of April



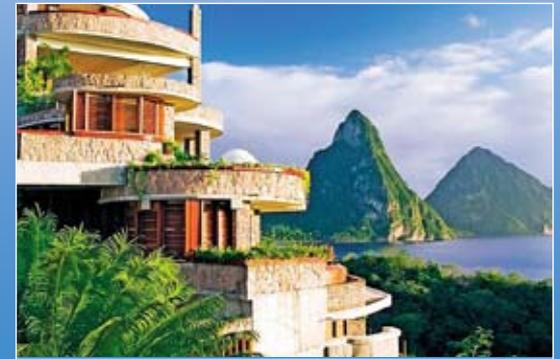
Employees and shareholders yesterday reacted with shock to news of the impending closure of Almond Beach Village at month end, which puts more than 500 workers out of work.

During an emotionally charged session held in the hotel's conference room, former Opposition Leader Mia Mottley was among those expressing surprise over the announcement by Neal & Massy that the St Peter property would abruptly close on April 30.

She reminded the Trinidadian owners that Barbadians had boycotted cricket back in 1992 in protest of the exclusion of homeboy Anderson Cummins from the regional side.

However, when challenged by the company's president and CEO Gervase Warner on the matter, Mottley, who was representing her father Elliott Mottley, a shareholder, defended her statement saying it should not be construed as any veiled threat leveled against Neal & Massy, even though she did signal to the company that it needed "to act in a way as not to occasion any backlash"

## Jade Mountain named #1 honeymoon resort in the Caribbean



Brides Magazine has named Saint Lucia's Jade Mountain Resort the Number One honeymoon resort in the Caribbean in their April 2012 issue. As Brides describes, the decision was made after the magazine "...teamed up with the elite travel advisors of Virtuoso to find the best resorts, cities and islands for your big getaway." It is official; the winning combination of the majestic natural beauty of Saint Lucia and the stunning architecture of Jade Mountain is perfect for lovers.

Owners, Karolin and architect Nick Troubetzkoy explain, "We have always been in the business of romance and through the creation of Jade Mountain, we have found a way to share with lovers the exquisite natural beauty and warm hospitality of Saint Lucia.

The final "Red Rose Proposal" in one of the recent ABC's Bachelor series which took place on Jade Mountain's Celestial Terrace did not only leave the chosen bride-to-be breathless. Millions of viewers were enthralled by Saint Lucia's lush tropical and dramatic beauty, which can best be appreciated from viewpoints like Jade Mountain.

## REDjet a motivator for developing intra-regional travel



Chairman of the Barbados-based Caribbean Tourism Organisation (CTO) Sen. Richard Skerritt says the Barbados-based low cost carrier REDjet should serve as a motivator for developing an environment that would encourage intra-regional travel, noting that during its ten months of operations the airline had showed there is a pent up demand for such travel.

Skerritt, who is also Minister of Tourism and International Transport for St Kitts and Nevis, told the Caribbean Media Corporation (CMC) that REDjet had been able to make a significant dent in intra-regional travel “which is being stifled by both capacity and ticket prices.”

“So there is no question that Caribbean people want to travel in the region at the right price, at the right aircraft at the right time.” REDjet was a costly experiment for the investors who put REDjet in place.

“It is a pity that REDjet had to collapse as a business so quickly,” Skerritt told CMC.

[Source Caribbean News Now](#)

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## Sir Viv’s Charity Tournament raises \$45,000 for young golfers and cricketers



**Sir Viv poses with the winning Computer World team with the top trophy.**

The 2012 Sir Vivian Richards Charity Golf Tournament at the Cap estate Golf Club has been heralded and hailed as an outstanding success by the organizers – as well as by the players, who were mainly cricketers. And, coming in the year of his 60th birthday, the resumed charity tournament has filled the heart of the man after whom it is named with gladness.

The March 24 event at the St. Lucia Golf & Country Club was not the first of its kind, but the revival of a unique

cross-sport, multi-star celebrity tournament supported by some of the Caribbean’s best known cricketers for the benefit of worthy causes. This year, for the first time, it benefitted young golfers and young cricketers, who will benefit from some \$45,000 that will go towards teaching and hopefully developing them into professional golfers and cricketers.

The success of the event has been attributed to the celebrities who gave of their time to participate: Sir Viv Richards, Richie Richardson and Zoral Bartley (Antigua), Brian Lara, Ian Bishop and Derek Murray (Trinidad & Tobago), Jeff Lawson (Australia), Andy Pycroft (Zimbabwe), Gregory Georges (Dominica), Greenidge (Barbados) and Maurice Foster (Jamaica).

Some 108 golfers and 27 teams participated. The eventual 1st place winner was Computer World.

## St Helen University was Premier Sponsor of Viv Richards Celebrity Golf Tournament



**St. Helen University Executive Vice President Ramesh Sinanan handing over the \$10,000 cheque to President of the St. Lucia Golf & Country Club, Trevor Cozier.**

St. Helen University, the island latest medical school based in Vieux Fort, says it is pleased to have been the lead sponsor for the recently concluded Sir Vivian Richards Gold Tournament at the St. Lucia Golf and Country Club.

The new entity, nearing completion in Vieux Fort and about to open its doors, is already dedicating its resources to good community relations and corporate citizenship: It was the Premier Sponsor for the fun d-raising charity, contributing \$10,000 to the organization of the multi-sport event.

Executive Vice President Ramesh Sinanan pledged that “St. Helen will continue to be deeply involved in community upliftment activity and good corporate citizenship, because assisting the community in more ways than one is our goal.”

He indicated that the university, which is already recruiting students, “will also pay back the community through provision of ten scholarships each year for Saint Lucians.”

Sinanan said too that “St. Helen is also in the process of making another direct donation, this time through the Ministry of Health, for the benefit of all local public and private medical institutions.”

## First Citizens Women's Conference April 28th

First Citizens Investment Services St. Lucia will host its Annual Women's Financial Wellbeing conference on Saturday 28 April, 2012 from 8am to 4:30pm at Bay Gardens Hotel. The theme for the 2012 conference is: "Whatever the mind can conceive and believe; it can achieve" and the day's program is specially structured to provide women with a holistic life concept through expert insights on topics such as financial planning and investment techniques as well as health & family issues.

Presentations on the day will cover "Unleashing the Creative you", "Financial Fitness program for women", "Parenting and Leadership: two sides of the same coin", "Living your dream – through good & bad times" and "Living a healthy lifestyle".

## EC Global supports Jazz 2012



(L-R) EC Global's Leathon Khan with Adrian Augier of CEC & Timothy Green of NDC

EC Global Insurance Company Ltd, insurance arm of the East Caribbean Financial Holding Company (ECFH), continued in its support of St. Lucia Jazz 2012. EC Global recognizes the importance of the festival to the development of local talent and the socio-economic development of Saint Lucia.

CEO of EC Global Leathon Khan said, "We believe that St. Lucia Jazz has become integral part of our culture and Saint Lucia's international identity, and we have for a number of years sponsored Jazz on the Square and in more recent times Jazz in the South. St. Lucia Jazz provides a prominent platform for giving our indigenous talent international exposure and the local audience access to international jazz acts. EC Global is committed to supporting the arts in St. Lucia in a serious way for the greater good of the country's development. This is very important to us."

This year the EC Global Insurance Company is sponsoring the festival to the tune of EC \$10,000, with half that amount going towards Jazz in the South and the other portion to Waterside Jazz. The latter, is a combination of two iconic events in St. Lucia Jazz – Jazz on the Pier and the popular Jazz on the Square.

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