

Welcome to A Unique Buying Experience
[March 09 - 12, 2017]



S P E C I A L T Y
CARIBBEAN EXPO 2017

"Specialty Caribbean Expo" is a one-of-a-kind opportunity for OECS including associate
Martinique goods and services producers to interact with participants, stakeholders, policy
makers, competitors, customers and buyers.

www.specialtycaribbeanexpo.com



It is the Eastern Caribbean's premier event of the year and is the platform to share ideas, network, solutions and transaction-oriented exchange. Specialty Caribbean Expo brings together firms, manufacturers and service providers of quality OECS products and services available in one location.

The Saint Lucia Trade Export Promotion Agency (TEPA) in association with the Organization of Eastern Caribbean States (OECS) are the main organizers spearheading the planning and execution of the exposition. Saint Lucia is well positioned within the Caribbean region as the largest partner in the new Eastern Caribbean Single Market & Economy and remains well connected to major gateways in North America.



Specialty Caribbean Expo is an excellent opportunity for buyers looking for authentic Caribbean products and services from the OECS and Martinique. Over the four day period, meet with suppliers from the region and source new products and services to meet your business needs.

Objectives

- 🌈 To create an opportunity for participating exhibitors to obtain credible and sustainable leads/markets for products and services
- 🌈 To facilitate regional and international buyer/seller connections
- 🌈 To form /strengthen strategic alliances with relevant Trade partners, officials and agencies
- 🌈 To promote and improve inter-regional trade
- 🌈 To identify new distributors, suppliers and representatives for exhibitors' products or services

Target Sectors



- Agri-business
- Chemicals & Plastics
- Construction, Architecture & Engineering Services
- Cultural Industries
- Educational Services
- Fashion Apparel & Footwear
- Financial Services
- Food & Beverage
- Furniture
- Handicraft
- Health & Wellness
- ICT & Related Services
- Marketing, Public Relations and Communications
- Professional Services
- Recreational, Cultural & Sporting Services
- Tourism

Take advantage of dedicated buyer days to conduct regional and international trade with manufacturers, exporters and buyers from Key markets including Canada, United States, United Kingdom, OECS and Cuba.

Who Should Exhibit?

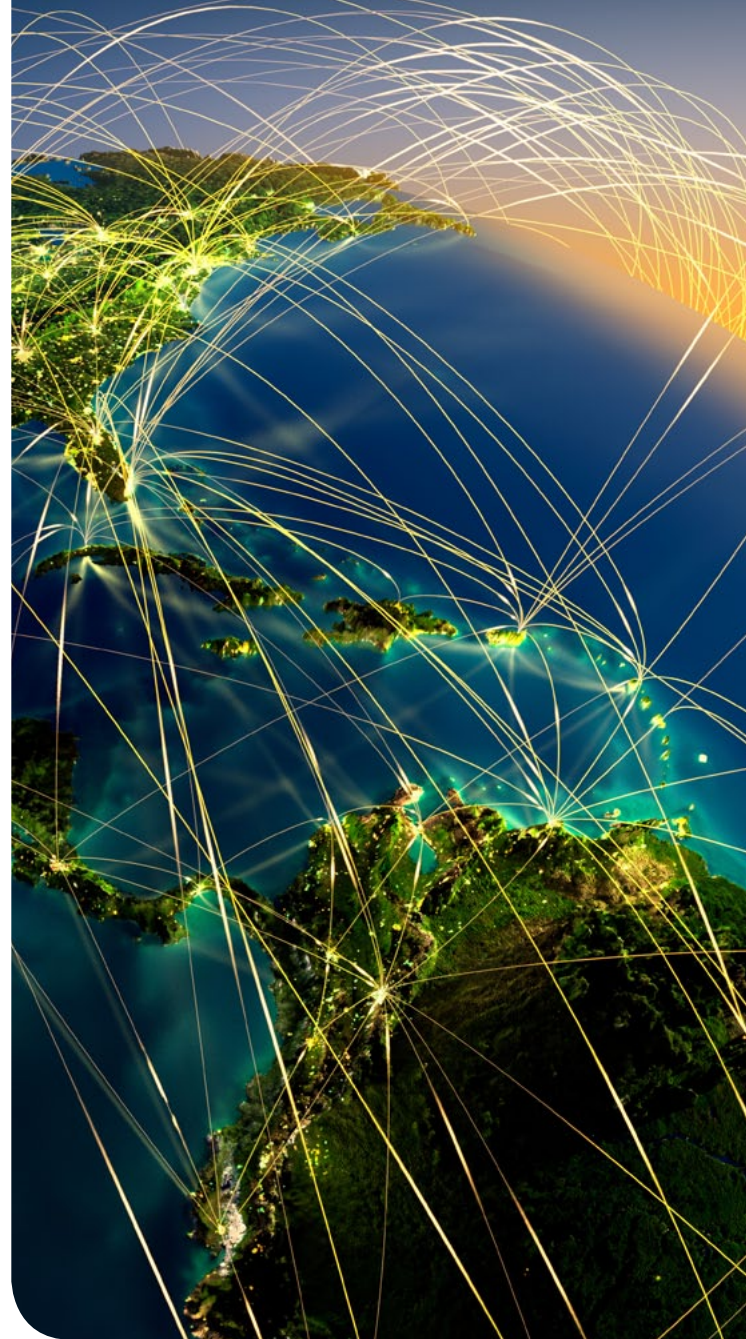
Exporters - firms that are already exporting

Export ready - firms that have the capacity to begin exporting

Exhibitor Benefits

- 🌐 Business to Business Meetings
- 🌐 Sector specific buyer missions
- 🌐 Exporter seminar and workshops
- 🌐 Discounted hotel rates
- 🌐 Huge market place with enormous potential to establish credible business leads, partnerships etc.
- 🌐 Great opportunity to network, solicit new clients and products

*For more information visit
www.specialtycaribbeanexpo.com*





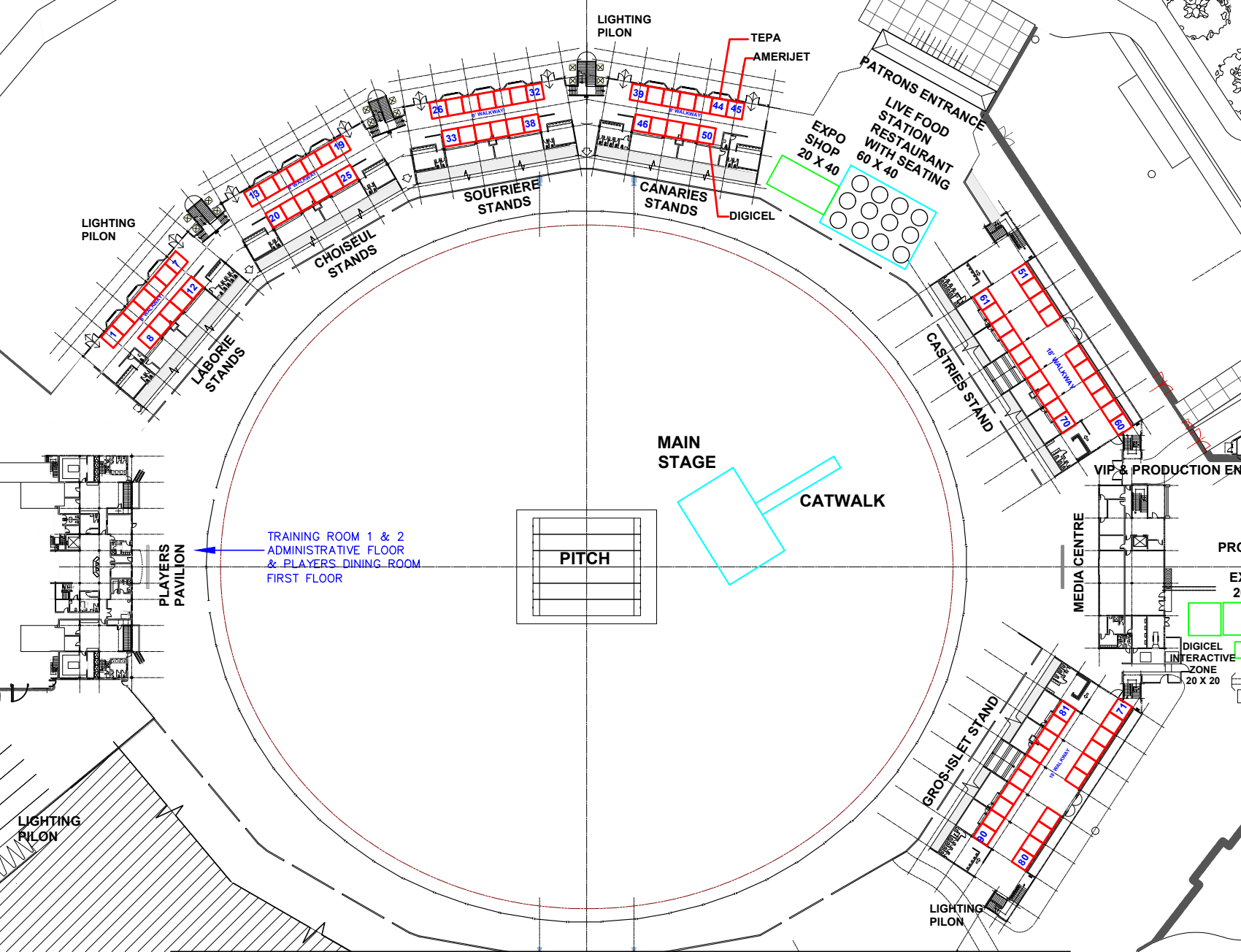
As a buyer, Specialty Caribbean Expo offers you access to the best products and services from the OECS and Martinique. Buyers can take advantage of dedicated services to gain access to a diverse range of authentic products and services from the region. For more information on special features for buyers click on www.specialtycaribbeanexpo.com

5 Great Reasons to be part of SPECIALTY CARIBBEAN EXPO

1. To reach an audience of international buyer professionals
2. To strengthen your network and create new partnerships
3. To enhance the image and brand awareness of your company, product or service
4. Promises excellent ROI and access to new leads and business opportunities
5. To keep up with your competitors and to stay current on the market



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SPECIALTY CARIBBEAN EXPO 2017 SITE PLAN



For Buyers

a unique opportunity to establish and develop commercial business relations and gain access to the excellence of OECS products and services.

- 🎟 **Free Registration**
- 🎟 **Facilitate dialogue among business operators in the OECS.**
- 🎟 **Discounted Hotel rates**
- 🎟 **Complimentary airport transfer and transportation to the Expo**
- 🎟 **(Day one) - Dedicated Buyer Day**
- 🎟 **Showcase of up to 100 authentic OECS products/services**
- 🎟 **Unwind with a scenic all inclusive boat ride - FREE**
- 🎟 **Networking and social events**
- 🎟 **Dedicated / private meeting rooms with high-speed internet access**

An excellent conference programme that supplements the exhibition, encourages attendance

For more information visit www.specialtycaribbeanexpo.com

SPECIALTY CARIBBEAN EXPO

– DAREN SAMMY CRICKET GROUND

DATE & TIME	ACTIVITY
TUESDAY MARCH 07	
2:00 pm - 6:00 pm	Early Set-Up/Exhibitor briefings Airport arrivals
WEDNESDAY MARCH 08	(PUBLIC HOLIDAY)
10:00 am - 7:00 pm	Set-up/Exhibitor briefings
7:00 pm	Post-setup cleaning/Audio-visual checks etc. Airport arrivals
THURSDAY MARCH 09	DAY ONE
10:00 am - 11:30 am	Official Opening of SPECIALTY CARIBBEAN EXPO 2017 (by invitation)
11:30 am - 4:30 pm	EXPO Open to Media, Invited Guests and Buyers Only
7:00 pm - 9:00 pm	Business Mixer – Players Pavilion Daren Sammy Cricket Ground
FRIDAY MARCH 10	DAY TWO
9:00 am - 10:30 am	Workshops in Players Pavilion/2 topics in 2 locations
10:30 am - 6:00 pm	EXPO Open to the Public
11:00 am - 12:30 pm	Schools Visit/Business students - secondary and tertiary level
1:30 p.m. - 4:00 pm	Schools Visit/Business students - secondary and tertiary level

DATE & TIME	ACTIVITY
SATURDAY MARCH 11	DAY THREE
9:00 am - 10:30 am	Workshops in Players Pavilion/2 topics in 2 locations
10:30 am - 6:00 pm	EXPO Open to the Public
5:30 pm - 7:00 pm	‘EXPOsing Music’ – Concert
8:30 am - 4:00 pm	Optional buyer boat trip to Soufriere (Sign up required)
	Airport Departures
SUNDAY MARCH 12	DAY FOUR
10:30 am - 6:00 pm	EXPO Open to the Public
4:00 pm - 5:00 pm	Soft Closing & ‘EXPOsing Fashion’- Fashion Show
	Airport Departures
6:30 pm	Event Breakdown
MONDAY MARCH 13	
9:00 am - 6:00 pm	Event breakdown/cleaning and load out
	Airport Departures
	EXPO SHOP open Thursday to Sunday 10:30 a.m. – 6:00 p.m.

CONTACT

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